



For Immediate Release:
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Global Compression Leader SIGVARIS Moves Athletes to the Finish Line in Style with the Launch of New Sports Calf Sleeve Shades

In the United States, SIGVARIS Sports is introducing two brand new highly anticipated colors in the Performance Sleeve product line, giving active people more options as they improve their overall circulation.

PEACHTREE CITY, GA – SIGVARIS is proud to announce that the SIGVARIS Performance Sleeve is now available in two new colors: lime and orange. The launch marks the latest addition to the company’s sports compression products for competitive athletes and triathletes.



The SIGVARIS Performance Sleeve provides ankle to calf compression. The sleeve features 20-30mmHg of graduated compression, is worn around the lower part of the leg, and is constructed with a waterproof, fast-drying fabric that may be worn on land or in water. The calf sleeve is tightest at the ankle and decreases in pressure going up the leg to help increase circulation during rigorous workouts. It is available in black, white, lime and orange.

“Athletes have been asking us to create these colors for several months,” says Jason Kern, product manager for SIGVARIS North America. “We are excited to deliver two shades that are in high demand. Having been the global leader in medical compression therapy for the past 50 years, SIGVARIS is at the forefront of creating the most effective compression products.”

When an athlete slips on a SIGVARIS Sports product, he or she is benefiting from the science behind “true graduated compression” – compression that is strongest at the ankle and gradually diminishes as it goes up the leg. “True graduated compression” helps fight the force of gravity and circulate blood back to the heart and lungs more efficiently. When blood is properly circulated, it provides much-needed oxygen and nutrients to tired muscles that have been, or are being, deprived during a workout. Unlike the SIGVARIS Sports products, many other sports products do not feature “true graduated compression.”



In the United States, SIGVARIS Sports products are rapidly gaining popularity among runners, athletes, and triathletes. To learn more about our sports line, visit: <http://www.sigvarisus.com/brand/sports> or on facebook at: <http://www.facebook.com/SigvarisSportsUSA>.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 50 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit www.sigvarisus.com. SIGVARIS, LIFE FOR LEGS and the leg icon are trademarks of SIGVARIS AG in Switzerland and are registered in many countries worldwide.